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 207-829-5503

 Bangor
 207-942-0177

 Farmington Hermon New
 207-848-7840

 Quotester
 207-926-4123
 January 11, 2013

Dear Oliver Stores Customers:

Anderson Equipment Company is proud to announce its acquisition of The Oliver Stores on December 28, 2012. We are very excited about the addition to our company. The transaction will broaden Anderson's product line in the Northeast and increase the number of locations to better serve our customers in Maine, New Hampshire and Vermont.

Like The Oliver Stores, Anderson Equipment Company is a privately held, family-owned business. Anderson was formed in 1935 and has grown to 22 locations in six states. Our mission is simple – provide customers the highest quality products and exceptional service to enable them to maintain a competitive advantage. By adhering to this adage, Anderson's customers have come to know and trust the employees who serve them and we plan to continue this dedication for many years to come.

Over the next few months you will see changes emerging in New England as the look of the Oliver Stores transforms to that of Anderson Equipment Company. However, be assured that the people, products and service you are used to will not change. Anderson was very fortunate to hire all The Oliver Store employees with whom you work on a daily basis. This includes Alan MacLean, John Scales, Peter Erickson and Scott Morrison. Our goal is to combine additional resources from Anderson Equipment Company with the experience and expertise of The Oliver Stores to improve the products and services our customers need.

Call or stop by one of our branch locations and give us a chance to exceed your expectations! We look forward to doing business with you in 2013.

Judy Anderson

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President

Bill Gex

Chief Executive Officer